

MELBOURNE'S BIGGEST FESTIVAL OF COLORS

Be part of Melbourne biggest and largest crowd Festival of Colors event to celebrate cultural diversity .



Event Organiser: Victorian Cultural Association (VCA)
Event Name: Wyndham Holi (Festival of Colors)

Date: Saturday 23rd March 2019 (12.00 pm to 8.00 pm)
Venue: Presidents Park, Wyndham Vale
Address: Cnr of Heaths Rd & Rows Rd, Melbourne, Victoria 3024
Website: <https://www.vcaa.org.au/>

WYNDHAM HOLI

For Sponsorship and Event Enquiries, please contact us or drop a email: wyndhamholi@gmail.com



About Victorian Cultural Association (VCA)

VCA is a not-for-profit organisation; started the tradition of organising “**Wyndham Holi**” (**Festival of Colors**) since 2015 and continued every year by bringing new and innovative things for all age groups through this festival to cater wider communities to come and celebrate and be part of the cultural diversity. The main objective of the “**Wyndham Holi**” event is to spread the message of peace and harmony, celebrate through the vibrant colors of the festival and present an exquisite picture of multi-cultural Australia. The term “Holi” is also referred as “Festival of Sharing Love and Happiness”.



Through the “**Wyndham Holi**” platform, VCA Team leading from the front (since 2015) started engaging wider and diverse community and local organisations to promote the importance of community strengthening & engagement (cohesion) that brings huge benefits as well to support the overall local and state multicultural and diversity policies and strategies. Today the “**Festival of Colors**” is one of the most participated event worldwide by diverse communities which brings people of all backgrounds and age groups (Kids, Adults, Singles, Families and Elders) and ethnic backgrounds to join together and celebrate.

VCA is all about Team and not about certain individuals. Through this philosophy and effective engagement models, VCA has set a new benchmark and contributes immensely to the Wyndham Community and to the larger Melbourne community; who shall continue to bring new innovative ideas through ongoing community inputs and promote benefits of Community Strengthening and Multicultural Australia.

- VCA Wyndham Holi has more than 80 community working members from diverse ethnic backgrounds.
- VCA Wyndham Holi 2019 is our fifth successive year event and the most fun-filled and community strengthening multicultural event in the Melbourne attracting diverse community with all age groups.
- Today VCA Wyndham Holi platform attracts more than 16K plus crowds with diverse backgrounds and strengthens the community.
- It is the only platform where all audiences (with all age groups) actively participate and enjoy.
- Wyndham Holi platform is supporting and promoting the local and state government strategies of Cultural Diversity and Multicultural Australia.
- Supporting other community organisations in building new working relationships and building trust partnerships to promote culture/diversity and celebrate different cultural backgrounds.

We are delighted to share our next year celebration event which is to be held on **Saturday 23rd March 2019**.

Special Event Attractions:

- 8 hours of Entertainment (DJ's, Music, Performances and Dances)
- Color Run (Raising funds for local charity organisation)
- Mouth Watering Food Stalls
- Market Stalls
- Spectacular Fireworks (Around 8pm)
- Amazing Rides for Kids and Adults
- Live Performance by Local Artists
- Ample Car Parking
- Security and Police Presence
- Iskcon Temple Rath Yatra
- Family Friendly Atmosphere
- Non-Alcoholic Event
- Raffle Ticket or Give-away Prizes (Event Day only)

EVENT
MANAGED BY



Artists: **Local Djs / Singers / Performancers**

Special Guest(s): **Celebrity Appearances (Models / Cricketers)**

Expecting Attendance: **More than 20K crowds attending the celebrations**

Don't miss Wyndham's biggest multicultural festival of colors celebrations.

Wyndham Holi 2019 - Sponsorship Packages & Benefits

	Naming Rights Sponsor \$ 20,000	Event Powered by Sponsor \$ 10,000	Event Co-Powered by Sponsor \$ 7,000	Platinum Sponsor \$ 5,000.00	GOLD Sponsor \$ 3,000.00	SILVER Sponsor \$ 2,000.00
Felicitation on Stage to Chief Guest	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Thank you Party Invitation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Company Logo on Meet and Greet Tickets (Invitation only dinner)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Company Logo on Thank You Letters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Preferential Seating / Marquee (MS)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Felicitation on Stage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Company Name mentioned by MC on Event Day	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Company Logo on Main Banner on Stage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Venue Parking Passes (Reserved)	3	2	1			
Company Pull-up Banner Display on Stage	1	1				
Company Logo on Event Program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Both SMS and Emails Marketing with Event Info	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Company Logo on Event Flyers (around 10K)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Thank you, Plaque / Appreciation,	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Social Media (Facebook) Promotion	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsors logo on Official VCA website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsors advertisement on Official VCA website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Market Stall Marquee (6 X 6 mts; each with 2 Tables + 4 Chairs)	1	1				
Market Stall Marquee (3 X 3 mts; each with 1 Tables + 2 Chairs)			1	1	1	1

Stall Only Costs:

Individual Makert Stall cost is AUD \$1100 and for a Food Stall, the cost is AUD \$1,650 inclusive of GST